

Visual Mind™

Are you handling many tasks at the same time?
Is your team challenged with information overflow?
Do you have a need to control and manage information?



Information management the intuitive way! With **Visual Mind™**, organizing ideas and information has never been easier.

The **Visual Mind™** software family is flexible, clear and intuitive software that allows you to capture, organise and present information and ideas in a visual manner. The result is clear and intuitive maps that provide easy-to-understand overviews and bring the details to your fingertips.

Visual Mind™ is dynamic, interactive and powerful "Mind Mapping" software that helps you to work efficiently within a functional procedural manner. Whether your purpose is business or personal related, **Visual Mind™** has a broad variation of uses including brainstorming, data collation and presentation.

Surveys amongst **Visual Mind™** users around the world indicate planning, preparation, brainstorming, making meeting notes and to-do lists amongst the most popular areas where **Visual Mind™** is used. The largest customer user groups are big corporations (Fortune 500), small and medium sized businesses.

The Basic Edition is designed for individual users who wish to focus on the core mapping functions of **Visual Mind™**. If your maps are modest in size and complexity, the Basic Edition may cover your needs. Some features are excluded in this edition and, both business and basic editions have the same user-friendly graphical interface.

The Business Edition includes the most powerful functions for professional users and businesses and teams. It contains a broad range of export/import capabilities including distribution and publishing functions that allow easy sharing of maps with co-workers clients and project teams.

Both map explorer and search functions make it easy to manage large and complex maps. If your maps contain sensitive information, consider using the password and encryption functions.



<i>"Visual Mind the powerful interactive visual tool"</i>				
Illustrations of everyday uses:				
Creative Solution Development	Advertising Campaigns	Applied Imagination Direction	Software Intefacing	Building Organisation Trees
Business process mapping	Project Planning	Informative Facilitation	Competitive Analysis	SWOT Analysis
Creative Challenges	Group Creativity	Capturing Meeting Notes	Plan Formulation	Problem Resolution
Logistics Management	Goal Setting	Decision Making	Presentations	Idea Communication
Research Management	Brainstorming	Capturing Ideas & Thoughts	Company Policies and Structures	Strategy Planning
Knowledge Management	Computer Aided Creativity	Project Management	Event Planning	To-do Lists
Procedure Driven Management	Note taking	Idea Generation	Web Site Creation	Meeting Planning
Idea Capturing	Journal & Blog Interaction	Variation Tracking	Film Production Scoping	Modular Constructive Realisation

Visual Mind boosts your productivity at your desk, in meetings and during presentations!

Use your existing in house client/server technology, add **Visual Mind Server™** and the suite of **Visual Mind™ Add-ins** and products lets your team interface in the same graphical arena maximising team and corporate productivity.

The **Visual Mind™** toolbox allows fast efficient sharing of ideas, thoughts and information to be worked on or viewed in static and real-time, online environments. Such functionality allows linking and layering images, lists, notes, data, charts, and files in any format you like —Word, Excel, PowerPoint, PDFs, Web hyperlinks, email addresses, even linking into project systems.

"Information is King and with Visual Mind™ your information is available in one place"

With available Add-ins the powerful diversity of Visual Mind™ increases your capabilities by linking to project controls systems, databases and other systems which immediately allows you to assign action items highlighting key information and enable alerts to be communicated to other users.

Key features

CORE FUNCTIONS

- Capture information by simply typing it in
- Structure/organize by “drag & drop”
- 1-click topic collapse/expand of information
- Powerful search features
- Password protection and encryption
- More than 2000 images
- Topic sorting
- Document templates
- Map templates
- Full screen mode - for presentations
- Calculation values - for estimates and summaries
- Task information
- Powerful filter functions
- Spell check for 12 languages

EXPORT FUNCTIONS

- **Visual Mind™** includes powerful functions for exporting to:
 - Microsoft Word
 - Microsoft PowerPoint[®]
 - Microsoft Project
 - PDF
 - Pocket Mindmap (Pocket PC/)[®]
 - Images files (jpg, bmp, etc.)[®]
 - Interactive JAVA
 - HTML
 - Text

You and your team stay on top of your tasks, knowing what is done and what is pending, improving communication, collaboration and make progress. Complex work tasks are shown in a clear and intuitive fashion. Visual Mind allows you to see solutions that otherwise would be hidden.

Visual Mind™ IS USED IN MANY FORTUNE 500 COMPANIES, INCLUDING:

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|--------------------------|----------------------|
| ▪ Microsoft | ▪ Xerox |
| ▪ IBM | ▪ Sun Microsystems |
| ▪ Hewlett Packard | ▪ British Telecom |
| ▪ Ford Motor Company | ▪ Dow Chemical |
| ▪ Google Inc | ▪ Cisco Systems |
| ▪ PricewaterhouseCoopers | ▪ Boeing |
| ▪ Oracle | ▪ Deutsche Bank |
| ▪ AT&T | ▪ Lockheed Martin |
| ▪ General Electric | ▪ And many more..... |

Visual Mind Server™

Visual Mind Server™ application allows multiple users of **Visual Mind™** (Business Edition or Basic Edition) to share Visual Mind™ content in real time. Any changes made to a server map are instantly visible to other users working on the map. This way, **Visual Mind™** offers businesses and team's actual real-time collaboration and information sharing through the intuitive **Visual Mind™** interface.



Visual Mind Server™ maximises team and corporate productivity by using graphical intelligent techniques offered by Visual Mind™ that allow users to easily and quickly share and disseminate data, ideas, thoughts and information.

“Single Point Connectivity” - a visual hands-on process that allows a host of data to be effectively stored and retrieved from one simple single point of communication.

Such connectivity gives access in real-time from remote locations, across continents and countries; allowing project, management and independent users to access and update embedded information in maps anywhere, anytime.

Installing **Visual Mind Server™** today will ensure your team or project can immediately interface the same maps and information.

- Minimum requirements:
- Pentium processor
- Windows 2003/XP/Vista
- 512 MB RAM
- 100 MB free hard disk space

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